WebReady

WEB PUBLISHING SO EASY, IT'S LIKE SENDING AN EMAIL

No Technical Mumbo Jumbo
No one else makes it this easy to put together text, sound, pictures and/or video and go live with it on your website(s).

Everyone can publish to your site - no knowledge of HTML, XML, FTP, PHP, etc needed.

A fast learning curve and affordable pricing has made it popular in rural small market stations, but powerful features have also made WebReady & PodcastReady the system of choice for the largest major networks.

WebReady & PodcastReady also support integration with major Content Management Systems (CMS) using RSS/XML as a vehicle to send content to the CMS.

WEBREADY & PODCASTREADY

For a single user, multi-user newsrooms or hundreds of radio network affiliates, WebReady provides the tools to easily send rich multi-media content to one or more web sites. Focus on creating content in a simple Notepad - no design skills or web code knowledge needed.

- Embed audio clips, video and pictures as easily as attaching files to an email
- Auto-convert *.WAV files to MP3 to save storage space on your FTP server.
- Include JPG, GIF, cell phone pictures or video clips in your stories
- WebReady templates are based on your existing web site design so that everything matches seamlessly
- We can also build your web site from scratch too if you need a re-design
- Update news, sports, and other categories like obits, announcements & events
- WebReady can maintain an RSS feed and PodcastReady can maintain iTunes-compatible feeds also
- WebReady is great for networks, reading services & audio books too
- Create more traffic between radio and website - carry the full interview, full game, etc.
- Create more opportunities for your advertisers on your site - let WebReady AUTOMATICALLY pre-pend or append good old-fashioned audio spots to the sound clips you embedded in your news and events listings. Ads are added behind the scenes without user intervention.
- Templates can include advertiser text, links and pictures which are automatically added anytime someone publishes information to your site.

SEE WEBREADY ON THESE WEBSITES
Some of the websites below are designed entirely by WireReady, some use WebReady on a few select pages, and some use WebReady to submit content to their CMS system

- http://oklahomafarmreport.com
- http://networkindiana.com
- http://nbcaudio.com
- http://wglt.org
- http://kmaland.com
- http://thumbnet.net
- http://wsmiradio.com
- http://myfmradio.ca
- http://crisradio.org
- http://audiojournal.net
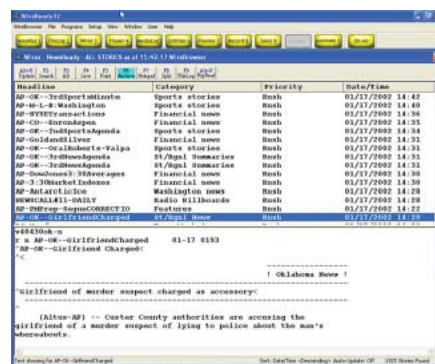- http://eiesofnj.org

SERVICE / WARRANTY

Systems include:
1 year hardware warranty &
1 year unlimited 800 phone plus email help desk support
M-F 9a-6p

Also includes free software upgrades for 1 year.

www.wireready.com